



The countdown to the much awaited Dubai Helishow 2014 begins

- *The upcoming Exhibition to witness the presence of some of the global players in the Helicopter industry*
- *Eminent speakers discuss key topics and trends*

United Arab Emirates, October 28, 2014: The much awaited Dubai Helishow 2014, organized by The Domus Group, the leading international exhibition specialist based in Dubai, is scheduled for first week of November. Dubai Helishow 2014 which will take place at Meydan this year; is held under the patronage of His Highness General Sheikh Mohammed bin Rashid Al Maktoum, Ruler of Dubai, Vice President and Prime Minister of the United Arab Emirates. Helishow is the sixth edition of the biennial Helicopter Technology & Operations Exhibition. The Exhibition will showcase an extensive range of products and services from leading Helicopter companies. Participating this year, to name a few, Russian Helicopters, Bristow Academy, Caruso & Freeland, Sikorsky, Lockheed Martin, AAL, Ukrainian Helicopters and more.

Bristow Academy which is a key participant in the Exhibition has expressed their excitement to participate in the Dubai Helishow 2014. "Bristow Academy is pleased to participate in the Dubai Helishow for the first time. As the world's largest commercial helicopter flight training school, we welcome the opportunity to touch base with our existing customers and to have the opportunity to meet potential new customers, whose training requirements can be fulfilled by our programs. Our flight school specializes in initial, or "ab initio" helicopter flight training for both commercial and military and we also have robust specialized programs such as mountain/high altitude and night vision goggle training. We are recognized world-wide as the "gold standard" in helicopter flight training and our philosophy is not just to train professional aviators but

also to create aviation industry leaders.” said by **Ray Deptula, Business Development Manager of Bristow Academy.**

Giuseppe Caruso, Owner of CARUSO & FREELAND said: “We are bringing the most unique and most advanced technologies which are a very important investment for the protection of the eyes from UVC, UVB, UVA + Blue light and infrared rays. The second product that we will showcase is of the military and police interest. We have developed a new filter which is more resistant in impact than polycarbonate. Impact of 1mm thickness material by testing 182m/sec and the polycarbonate has a hole we with our new CCiAEPro material did still resist on impact with a speed of 195m/sec no hole in the material. CARUSO is offering a total solution on the high technology sunglasses. No sunglasses are available with these features in the Arabic region including U.A.E.”

Simon Round, Owner of Dubai based Diamond Jet Detailing said, “We are thrilled to be a part of the Dubai Helishow for the first time, not only are we exhibiting but we are also the appointed helicopter show preparation cleaning and detailing company for Dubai Helishow 2014. As a relatively new company to the region and the only independent specialist company here in the UAE bringing UK quality services to the market, this event will assist us tremendously in being able to meet with helicopter owners, operators, manufacturers, management and maintenance companies, all of whom are our potential clients. Our services help the aircraft owners to regularly and professionally clean, detail, polish, sanitize and protect in order to maintain the highest levels of safety and comfort. In addition to utilizing the 2014 Dubai Helishow to make our presence and services known to the industry, our focused theme is 'virus and bacteria sanitization services', especially in-light of the current EBOLA epidemic that the world is facing. This is a matter that should be addressed by all owners and operators of aircraft, especially those who operate medical air services.”

Dubai Helishow 2014 will also witness 4 Important Seminars and Trainings that will be conducted by Mr. Robert Libby, Mr. Ivan Kristoff, Mr. Bruce Gullingsrud, Mr. Shannon Weidler and a Spokesperson from RAMCO Services. There will also be a **Mid-Air Rescue Live Demonstration** by Rope Access Expert in Vertical and Aerial Operations - Ivan Kristoff on Day 3.

The first Seminar will be presented by RAMCO and will focus on the topic "**Future of Aviation Maintenance Software**".

The second Training will be an "**Introduction to Vertical Reference Long-Line External Cargo Ground Training course**" and will be held on the second day of the exhibition between 11am – 1pm and Day 3 between 2pm – 4pm. Mr. Libby is the creator of the Advanced Helicopter Training Vertical Reference Long Line training program that has completely changed the way vertical reference long line is taught and has a track record of producing productive safe external cargo pilots. The conference will focus on the vertical reference long lining, how the individual learns this skill set and how training is conducted. This course will cover external cargo accidents and incidents, their prevention and the fundamentals of cargo rigging and essential equipment.

The third presentation will be conducted by **Mr. Bruce Gullingsrud** and **Mr. Shannon Weidler** who will cover an **Overview of Air Medical/Overview of High Definition Video** on the second day from 2pm to 5pm. Mr. Bruce Gullingsrud possesses a vast experience in the field of Aviation and Aerospace acquired through years of association with well-known companies and is currently the Vice-President of Sales at Rotorcraft Services Group, Inc. Mr. Weidler is currently the Business Operations Director for RSG Products and has integral knowledge of Vapor Cycle Air Conditioning and Low Cost HD Video System integration in helicopter operations with over 20 years of experience in aviation. He has a heavy concentration on certification and tour industry expectations.

The fourth training will be held on the last day of the exhibition by **Mr. Ivan Kristoff** on "**Aerial Emergency Rope Access Training/ Usage of the Most Modern GPS and Mobile Communication Technology for Real Time Monitoring**" from 11am to 12pm and a **Mid**

Air Rescue Live Demonstration from 12pm to 1pm. Ivan Kristoff is a trend setter, aviator, volunteer rescuer. He has developed various solutions to improve the safety of vertical and aerial rope maneuvers. His work in vertical and remote access in extreme conditions and heights has contributed to the development and improvement of safety standards. Ivan Kristoff initiated the most comprehensive aerial and high rise rope-work services in Canada. In 1993, he founded EIGER Rope Access Work Inc. Five years later, the Toronto newspapers, Canadian TV news and magazines named him the Canadian Spider-man.

The topic of Ivan's discussion will create awareness of rope access scenarios that happen at the height of over 500 meters off the ground. How many times you have to multiply the expected time to complete a regular job up there in the air and learn how violent can be the winds at that height, etc. You will learn the lessons from three fatal incidents in which seven helicopter flying crew members have died. One of them is when two Commandos have lost their lives by exiting out of the helicopter while flying more than 80km/h.

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About the Dubai Helishow

International Helicopter Technology & Operations Exhibition, popularly known as the Dubai Helishow is a biennial exhibition which is celebrated as the only one of its kind for the helicopter industry in the Middle East and African region. First launched in 2004, the event turned out to be an instant success by attracting over 2,500 industry visitors representing 20 countries including high-powered key delegations from the Gulf Cooperation Council (GCC) countries. Held from 4th to 6th November 2014 at the prestigious venue of the Grand Stand, Meydan Hotel, Meydan Racecourse, Dubai – UAE, you can expect to meet the top industry professionals and key Decision makers under one roof.

For more information, log on to <http://www.dubaihelishow.com/>

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